



## How it works

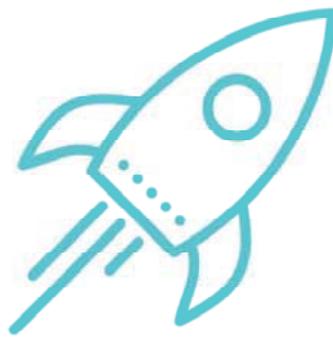
To join the programme all you need to do is complete the application form by 10 January 2018 and your entry will be assessed by our judging panel. Applications only take about 20 minutes, and successful applicants will be notified in Jan/Feb 2018.



## Criteria



Revenue\*  
£5m+ revenue



Traction  
30% year-on-year revenue growth over the last two years



Location  
UK-headquartered digital tech company

Companies join the Future Fifty for two years. So you'll be joining some of last year's experienced participants, as well as a cohort of new high-flying members.

*\*Companies that have been 100% acquired or are a listed company are not eligible to apply*

# Events

- Future Fifty 2017 launch, Design Museum – Greg Clark, Secretary of State for Business, Energy, Industrial Strategy and Rory Sutherland, Vice-Chairman, Ogilvy & Mather Group UK
- Peer-to-peer learning – roundtables held at the offices of Future Fifty companies including, Skimlinks, Space Ape Games and Wonderbly
- Founder and CEO dinner – keynote by ASOS CEO and Future Fifty advisor, Nick Beighton
- Going Global – a series of roundtables on how to expand internationally
- Press Mixer – held at Deliveroo’s HQ. Bringing journalists and Future Fifty companies together
- Launch of the 2016 cohort, National Gallery – special guest Andy Green, the 1000mph man
- Routes to Capital – Series B and Beyond – panel discussion with Index Ventures, British Business Bank, Temesek, Vitruvian and HM Treasury. Founder panel with founders from Lyst, Lovecrafts and Kano
- Exit – M&A and IPO – panels led by Robin Klein and Eileen Burbidge. Fireside chats with Photobox and Housetrip founders, held at London Stock Exchange. Closing remarks Xavier Rolet CEO of the LSE Group
- The future of eCommerce – held with Pi Capital – panel featuring founders from Wonderbly, Made, Tails and Bloom & Wild
- Masterclass with Dropbox – Philip Lacor, VP EMEA, and Ross Piper, VP Sales (Enterprise) share their personal lessons building Dropbox’s sales
- Roundtables at Number 10 – with the Prime Minister’s Business Relations Adviser discussing key challenges faced by digital tech companies